



What Ideas Can Do™

February 18, 2011

To Our Valued NCR Paper* Brand Roll Customers:

Appleton is announcing a price increase on NCR PAPER* Brand carbonless roll products and DocuCheck® security papers sold in the United States and Canada.

Costs associated with manufacturing and transportation continues to rise. We continually strive to improve productivity and reduce costs through lean initiatives and other proactive measures. However, factors such as crude oil and other commodities (e.g. soybean, starch), along with sustained higher pulp costs, necessitate this increase.

Effective with shipments on Monday March 21, 2011, Appleton will increase prices of roll products as follows:

All Carbonless Roll Grades	6.0%
Non-Paper	6.0%
DocuCheck® CB security papers	6.0%
DocuCheck Watermark® Bond security papers	\$5.00/cwt
DocuCheck Ghost® Bond security papers	\$5.00/cwt
DocuCheck® Impede® Bond security papers-white	\$5.00/cwt
DocuCheck® Impede® Bond security papers-colors	\$5.00/cwt
DocuCheck Basic® MOCR Bond security papers	\$4.00/cwt
DocuMark® (Due to the customized nature of DocuMark®, incremental pricing will be implemented as market opportunity and solution dictate.)	

Enclosed are the new formal price pages for the respective products. Please contact your Appleton sales representative with any questions you may have. We value your business and thank you for your continuing support.

Sincerely,

Sarah Macdonald
VP & GM Carbonless – Security/International Sales

Enclosure

*NCR PAPER is a registered trademark licensed to Appleton Papers Inc.