

January 19, 2010

To Our Merchant Customers:

Effective with shipments February 15, 2010, International Paper will increase prices for the following imaging and commercial printing grades by \$2/cwt:

- Private Label imaging papers
 - 92B & 96B white imaging papers
- Relay
- Hammermill® brand imaging papers
 - Hammermill Tidal MP
 - Hammermill Copy Plus
 - Hammermill Great White
 - Hammermill Fore MP
 - Hammermill Inkjet
 - Hammermill Express Packs
- Hewlett Packard® brand imaging papers
 - HP Office (includes HP Quick Pack)
 - HP Multipurpose
 - HP Office Recycled
 - HP All-in-One
 - HP Printing
- Williamsburg Offset Rolls
- Williamsburg Return Postcard Rolls
- Cream White Publishers Offset Rolls
- Accent® Opaque Text and Cover Rolls

Orders entered prior to January 19, 2010 will ship at the acknowledged price. All standard upcharges will continue to apply.

If you have any questions regarding these changes, please contact your sales representative. We appreciate your business.

Sincerely,



Teri Shanahan
Vice President & General Manager
Commercial Printing & Imaging Papers



Gerry Murphy
Director of Sales, Merchant Channel
Commercial Printing & Imaging Papers